



# EU INTEGRATION & ETHICS

Introduction to course (Kick-off)

*N.B. Please note that whenever appropriate,  
screenshots are linked to the relevant website.*

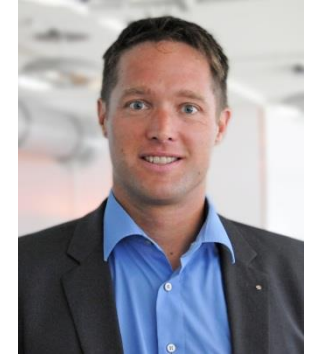


Co-funded by the  
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of the European Union

- After a short general introduction, this course aims at raising **awareness** of both **legal and ethical challenges** of some selected current topics; i.e. **affirmative action**, **surrogacy**, the **moral limits of markets**, and **migration**.
- This course also strives to promote and strengthen active European citizenship through **discussion and reflection of impact of EU integration** and ethics, based on some noteworthy examples.
- The course is aiming at students, traditionally not dealing with legal subjects (both outside, as well as inside MCI).
- The course is taking a more **holistic approach** (law, policy, philosophy), therefore, creating an added value for students and strengthening their critical thinking ability.

- Working experience (excerpt)

- Jean Monnet Professor & Study Coordinator European Union Law at MCI
- Scientific assistant (EU Law) at Innsbruck University (July 2000 / April 2004)
- Conducted scientific studies at the Universidad Andina Simón Bolívar in Quito / Ecuador, at CEPAL in Santiago de Chile, ALADI and Mercosur, both in Montevideo / Uruguay and INTAL in Buenos Aires / Argentina (Feb. / March 2003)
- Conducted scientific studies at the Court of Justice of the Andean Community in Quito / Ecuador and the General Secretariat of the Andean Community in Lima / Peru (Feb. / March 2002)
- Served mandatory one-year clerkship at Innsbruck County Court (Oct. 1999 / June 2000)
- Internship at the office of Dr. K. Schwaiger, European Parliament in Strasbourg / France (Oct. 1998 / Apr. 1999)



- Education (excerpt)

- Received academic degree Doctor of Law (with distinction) from the University of Innsbruck / Austria (June 2002)
- Postgraduate studies in European Law completed with the degree Master of Law, LL.M., Schloss Hofen / Austria (Oct. 1999 / Sept. 2001)
- Received diploma in International Law, European Law and Private Comparative Law, University Robert Schuman in Strasbourg / France (1998/99)
- Studied Law at the University of Innsbruck (1993/99)

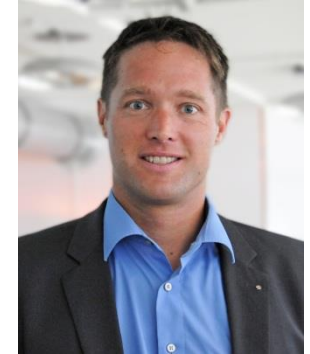


- Research interests

- EU health law, EU law & ethics
- EU law (application of EU law, fundamental freedoms)

- Lectures (excerpt)

- Guest lectures: Kingston University [London](#) / UK; Kyung Hee University, [Seoul](#) / South Korea; Universidad Pontificia Comillas de [Madrid](#) / Spain
- Conference speeches: 2<sup>nd</sup> Annual MTRC in [Washington D.C.](#) / USA; Open days in [Brussels](#) / Belgium; EMTC in [Berlin](#) / Germany; IMTEC in [Monaco](#); CMTR in [Heidelberg](#) / Germany; UNESCO Chair in Bioethics 10<sup>th</sup> World Conference [Jerusalem](#) / Israel; Patient mobility conference in [Trento](#) / Italy; European Health Law Conference in [Riga](#) / Latvia; TAIEX Workshop in [Ankara](#) / Turkey; Health conference in [Santander](#) / Spain; 5<sup>th</sup> EAHL Conference in [Prague](#) / Czech Republic; UNESCO Chair in Bioethics 12<sup>th</sup> World Conference [Cyprus](#); Key note at 6<sup>th</sup> EAHL Conference in [Bergen](#) / Norway; *Guest speech [Lund University](#), Sweden*
- Trainings for the “Amt der Tiroler Landesregierung” (department of the Tyrol state government)



- Publications ...

- See:



... and news





- Austria: 7
- Brazil: 3
- Finland: 2
- France: 4
- Germany: 8
- Italy: 4
- Lithuania: 1
- Mexico: 3
- Republic of Korea: 2
- Spain: 4
- UK: 1
- USA: 3
- In total: 42
  
- External participants: e.g. Greece

Picture credits:  
[http://www.geocaching.com/seek/cache\\_details.aspx?wp=GC30GNP](http://www.geocaching.com/seek/cache_details.aspx?wp=GC30GNP)

- Badge: online record of achievements, can be shared via social media etc.
- Different badges available
- This course: part of badge “Responsible Management”
- Further information:  
<https://www.mci4me.at/en/services/career-center/digital-badges>



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## Face-to-face phases

Orientation, Networking  
Lectures, Input  
Group work  
Discussions  
Presentations  
Exams



## Synchronous\* Learning

Webinars  
Chats  
Input, Lectures  
Brainstorming  
FAQs



## Asynchronous\* interactive Learning

Online discussions  
Social Networking  
Group work  
Wikis and blogs



## Asynchronous\* Self-paced Learning

Websites, Readings  
Webcasts, Screencasts  
Videos, Podcasts  
Simulations, Multimedia  
Tests & Quizzes

\*Synchronous = all participants are online at the same time

\*Asynchronous = participants work in their own time

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## Face-to-face phases

Orientation, Networking

Lectures, Input

Group work

Discussions

Presentations

Exams

## **1<sup>st</sup> session: Kick-off | face-to-face | 09:00 - 16:45h**

- Introduction to the course
- Introduction lecturer and participants
- Code of conduct for eLearning
- *Content related introduction (other presentation)*
- *N.B. Will be recorded and posted for external participants (= those not on site at MCI)*
- *N.B. After kick-off one day time without session, so that the recording can be edited and uploaded*

Course material can be found on the [Sakai](#) (log in) learning platform  
URL for external (!) participants: <https://sakai.mci4me.at/x/p0rnPz>



## 2<sup>nd</sup> – 5<sup>th</sup> sessions: online | 17:00 - 19:15h

- 2<sup>nd</sup>: affirmative action
- 3<sup>rd</sup>: surrogacy
- 4<sup>th</sup>: moral limits of markets
- 5<sup>th</sup>: migration and refugees
- 6<sup>th</sup>: Q&A session

– *N.B: After Q&A session two days time without session, so that you can prepare your presentations*

Online session (synchronous) will take place via [Adobe Connect](https://mci.adobeconnect.com/euethics1718/).

URL: <http://mci.adobeconnect.com/euethics1718/>

- After a short general introduction, this course aims at raising **awareness** of both **legal and ethical challenges** of some selected current topics; i.e. **affirmative action**, **surrogacy**, the **moral limits of markets**, and **migration**.
- This course also strives to promote and strengthen active European citizenship through **discussion and reflection of impact of EU integration** and ethics, based on some noteworthy examples.
- The course is aiming at students, traditionally not dealing with legal subjects (both outside, as well as inside MCI).
- The course is taking a more **holistic approach** (law, policy, philosophy), therefore, creating an added value for students and strengthening their critical thinking ability.
- 2<sup>nd</sup> session (affirmative action): students **reflect** on how to determine **fairness**, both from a legal, as well as from a philosophical perspective
- 3<sup>rd</sup> session (surrogacy): students **reflect** on how to determine **human dignity**, both from a legal, as well as from a philosophical perspective
- 4<sup>th</sup> session (moral limits of markets ): students **reflect**, whether there are **ethical, moral** (and legal) **limits** to the Single European Market
- 5<sup>th</sup> session (migration and refugees ): students will **contrast EU law** in the context of migration and refugees with the **ethical approach** of a Canadian scholar
- 6<sup>th</sup> session (Q&A): students shall have time to address remaining questions



7<sup>th</sup> session: Guest lecture | face-to-face | 09:00 - 12:15h

Thursday, 26<sup>th</sup> April 2018, 9:00 – 12:15 hours, MCI I (tba)

## migration, the us perspective.



### DEAN HARRIS

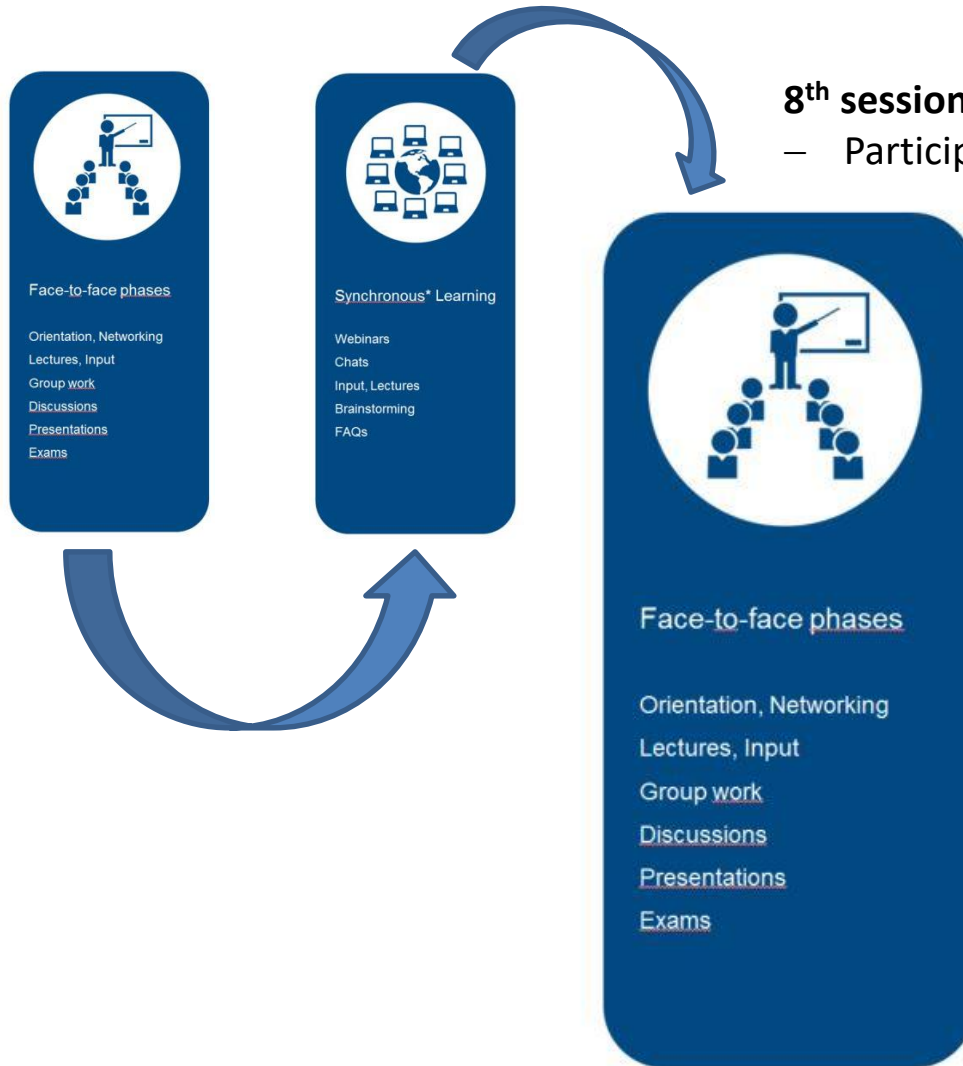
Associate Professor  
Gillings School of Global Public Health  
University of North Carolina at Chapel Hill

Professor Harris received his B.A. degree in Asian Studies from Cornell University in 1973, and received his J.D. degree with high honors from the University of North Carolina School of Law in 1981. At UNC, he teaches courses on comparative health systems, health law, and global health.

Professor Harris is the author of Contemporary Issues in Healthcare Law and Ethics, (4th edition), which was published by Health Administration Press in 2014, and Ethics in Health Services and Policy: A Global Approach, which was published by Jossey-Bass/John Wiley & Sons, Inc., in 2011. He frequently travels to Europe and Asia to give lectures and seminars.

In addition, Professor Harris is a licensed attorney. He practiced law from 1981 to 1999, with a primary focus on representation of health care organizations and providers. In his work in the health care field, he has provided legal advice and representation in areas such as antitrust, certificate of need and other regulatory matters, mergers and acquisitions, joint ventures and corporate reorganization, medical staff membership and clinical privileges, Medicare and Medicaid, professional licensure, and patient care issues.





**8<sup>th</sup> session: Presentations | face-to-face | 09:00 - 16:45h**  
– Participants presentations (MCI students)

Course manual ([Link](#)):



In the meantime, the law of the European Union (EU) has reached a considerable compass and influences the national laws to a significant extent. This manual at hand shall explain the **fundamentals of EU law** in a **short and precise** way by means of some **noteworthy examples**. The most important aspects of the EU shall be presented in a **clear and easily comprehensible** way, such as the EU institutions and their role in the decision-making process. Apart from the principles of EU law, and the fundamental freedoms of the EU internal market, the last chapter demonstrates how the **documents** mentioned in this manual can easily be **accessed on the websites of the EU** etc.

*(\*) N.B. Instead of this course manual, you are of course more than welcome to use any equivalent book, especially if it is more comprehensive / detailed, e.g. Foster, N. (2016). EU Law Directions (5<sup>th</sup> ed.). Oxford: [Oxford University Press](#). (6<sup>th</sup> edition only announced for June 2018, i.e. after our course)*





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## 1<sup>st</sup> session: Kick-off | 09:00 - 16:45h

- Course manual: pages 9-26, 39-50
- Videos on EU decision making
  - 1<sup>st</sup> video: <http://www.consilium.europa.eu/en/council-eu/decision-making/>
  - 2<sup>nd</sup> video: <https://www.youtube.com/watch?list=PLHQxK2YVsFVtrQMoj1NQ-WYmfu7GOQK8&v=clmSKbV5Z9w>

## 2<sup>nd</sup> session: Affirmative action | 17:00 - 19:15h

- Course manual: pages 51-59
- The Economist (April 27<sup>th</sup> 2013). *Time to scrap affirmative action: Social policies.* (via Sakai)

## 3<sup>rd</sup> session: Surrogacy | 17:00 - 19:15h

- Course manual: pages 60-77  
Question: does surrogacy qualify as a service under EU law?
- Video “Future Baby”: <https://www.youtube.com/watch?v=6XpVQ44J3fQ>
- CJEU cases Z and D (via Sakai)



## 4<sup>th</sup> session: Moral limits of markets | 17:00 - 19:15h

- Video Sandel LSE: [https://www.youtube.com/watch?v=Zafl7\\_CaMbg](https://www.youtube.com/watch?v=Zafl7_CaMbg) (5:13 - 35:25 min)

## 5<sup>th</sup> session: Migration and refugees | 17:00 - 19:15h

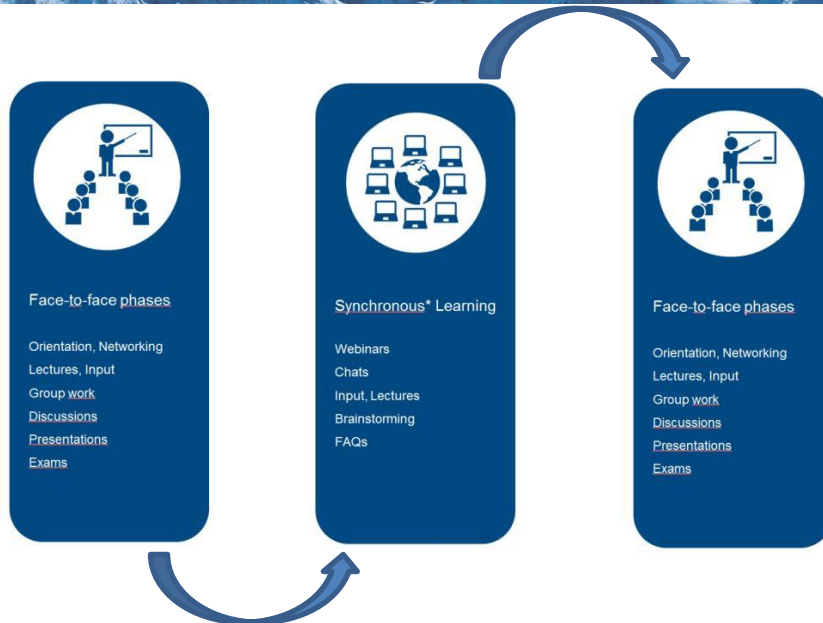
- Doc Charter of Fundamental Rights of the European Union (CFR) (via Sakai)
- Doc Migration 1: Relocation scheme, COM(2015) 240, Annex (i.e. p. 19) (via Sakai)
- Doc Migration 2: Council Decision (EU) 2015/1601 (via Sakai)
- Doc Migration 3: Directive 2011/95/EU on the status of refugees (via Sakai)
- Doc Migration 4: Council Directive 2003/109/EC on long term TCN (via Sakai)
- Doc Migration 5: Directive 2009/52/EC on employers sanctions (via Sakai)

## 6<sup>th</sup> session: Q&A session | 17:00 - 19:15h

## 7<sup>th</sup> session: Guest lecture | face-to-face | 09:00 - 12:15h

- Newspaper article “Texas Hospitals Reflect Debate on Immigration”; available at: <https://www.nytimes.com/2006/07/18/us/18immig.html>
- Doc excerpt book Dean Harris (via Sakai)

**New pre-readings!**



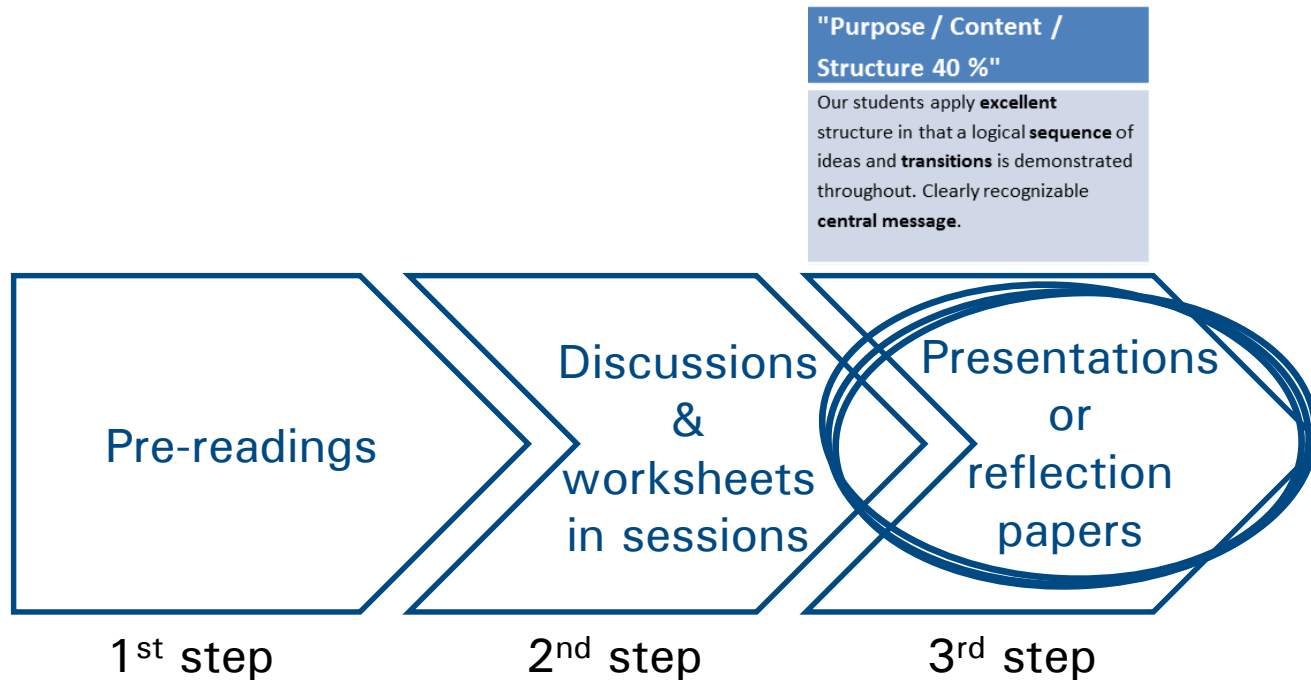
- **Students on site (at MCI): presentations during 8<sup>th</sup> session**
  - Part of 'transcript of records' in case of positive assessment (4 ECTS)
  - *N.B. If unable to attend during 8<sup>th</sup> session, also possibility to go for reflection paper (see below); please contact lecturer*
  - 'Confirmation of attendance' in case of no or negative assessment
- **External participants (not at MCI): reflection paper to be mailed to lecturer ([markus.frischhut@mci.edu](mailto:markus.frischhut@mci.edu)) until May 13<sup>th</sup> at latest**
  - 'Certificate' in case of positive assessment
  - 'Confirmation of attendance' in case of no or negative assessment

	"Communication and Delivery (Verbal and Non-verbal) 40 %"	"Purpose / Content / Structure 40 %"	"Visual Aids 20 %"
Very good (90-100 %)	Our students have <b>excellent</b> communication skills reflected by outstanding <b>language</b> used. Language choices are <b>imaginative, compelling and appropriate</b> to audience. <b>Delivery techniques</b> (pace, pitch, intonation and fluency) contribute equally and positively to the overall message. Students <b>pro-actively</b> initiate interaction and rapport with the audience throughout the presentation.	Our students apply <b>excellent</b> structure in that a logical <b>sequence</b> of ideas and <b>transitions</b> is demonstrated throughout. Clearly recognizable <b>central message</b> .	Visual aids, notes and tools used support, focus, clarify, reinforce the message <b>throughout</b> the presentation.
Good (80-89 %)	Our students have <b>good</b> communication skills in that the language used includes some <b>metaphorical</b> items and is <b>appropriate</b> to audience. Pace, pitch and intonation and fluency contribute positively to the overall message. The students <b>pro-actively</b> initiate interaction and rapport with the audience <b>at most stages</b> of the presentation.	Our students apply <b>good structure</b> in that a logical sequence of ideas and transitions is demonstrated in <b>most parts</b> of the presentation; clearly recognizable central message.	Visual aids, notes and tools used support, focus, clarify, reinforce the message through <b>most</b> of the presentation.
Satisfactory (70-79 %)	Our students have <b>satisfactory</b> communication skills in that the language used is appropriate to audience. Pace, pitch and intonation and fluency <b>at times</b> contribute positively to the overall message. The students <b>initiate interaction</b> and rapport with the audience at some stages of the presentation.	Our students apply <b>satisfactory</b> structure in that a logical sequence of ideas and transitions is intermittently demonstrated in <b>most parts</b> of the presentation; a <b>recognizable</b> central message is observed.	Visual aids, notes and tools used support, focus, clarify, reinforce the message in <b>most parts</b> of the presentation.
Sufficient (60-69 %)	Our students have <b>sufficient</b> communication skills in that the language used is mostly appropriate to audience. The students <b>show an intention</b> to use pace, pitch and intonation and fluency as a way to contribute to the overall message. The students <b>attempt to initiate</b> interaction and rapport with the audience throughout the presentation.	Our students apply <b>sufficient</b> structure in that a logical sequence of ideas and transitions is intermittently demonstrated in <b>parts</b> of the presentation; a <b>recognizable</b> central message is observed.	Visual aids, notes and tools used support, focus, clarify, reinforce the message in <b>some</b> parts of the presentation.
Failed (0-59 %)	Our students have <b>insufficient</b> communication skills in that the language used is <b>inconsistent</b> and <b>inappropriate</b> to audience. The students show no intention to use pace, pitch and intonation and fluency as a way to contribute to the overall message. The students do <b>not attempt</b> to initiate interaction and rapport with the audience.	Our students apply <b>insufficient</b> structure in that a logical sequence of ideas and transitions is <b>lacking</b> in the presentation; there is <b>no</b> central message.	Visual aids, notes and tools used are <b>missing</b> in the presentation.



# Grading – reflection paper rubric

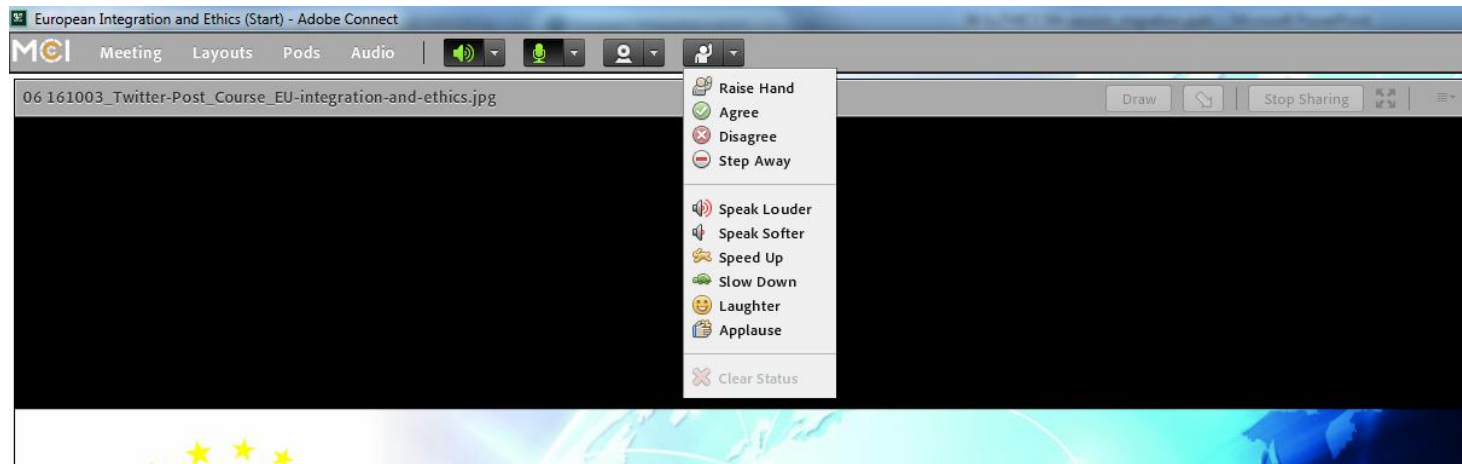
Criteria		Very good (90-100 %)	Good (80-89 %)	Satisfactory (70-79 %)	Sufficient (60-69 %)	Failed (0-59 %)
Content   40%	Introduction / Identification of issues / topic	Intro is engaging; clearly states the main idea; allows essay to be developed with supporting details	Introduction is somewhat inviting; states the main idea; allows essay to be developed with supporting details	Introduction states the main idea; allows essay to be developed with supporting details	Introduction only slightly connects to the main idea	Introduction is incomplete, completely unrelated, or missing
	Discussion of theory/concepts	Interesting; sophisticated; insightful	Clear and thoughtful	Simplistic	Uneven in quality; lacking in relevance	Absent or ineffective
	Reflection on key learnings	Connected; clear; significant	Purposeful; perceptive	Reflection simply summarizes / describes	Reflection present; lacking in relevance	Reflection is incomplete, ineffective, or missing
Structure   40%	Structure of the assignment	Contributes to an effective reasoning	Demonstrates a clear plan	Inconsistent	Ineffective	Random
	Transitions	Effective and varied	Clear and functional	Mechanical	Clumsy	Absent or ineffective
Formal aspects   20%	# of words: # of sources:					
	Register	Register consistently appropriate to purpose and audience	Register on the whole appropriate to purpose and audience	Reasonable; if not always successful attempt at register	Unsuccessful at times	Little or no awareness of appropriate register and format
	Grammar / Punctuation / Spelling	Minimal errors; well-developed control of language	Generally accurate; errors occur when attempting more complex language	Careless; distracting	Errors impede communication to a limited extent	Frequent errors; little evidence of language control; block meaning
	Citation	Error-free	Limited inconsistencies	Inconsistencies	Inconsistent; incomplete	Wholly inaccurate



- Plan based on **groups of 4** students. (42-10[3+?7?] RP = 32 [=4 pax x 8 groups])
- As **discussion** will be very important for creating an **added value**, presentations should be **short and precise** (preferably 10 min instead of 15 min, at maximum).
- If you need **further information** on those sensitive topics at the interface of law and ethics, you can find more on <https://twitter.com/MaFrischhut>
- **Tools for presentations** are completely free (pptx, flipchart, whatever). As it is also stated in the rubric on grading your presentations (see *above*), “visual aids, notes and tools used [shall] support, focus, clarify, reinforce the message throughout the presentation”.

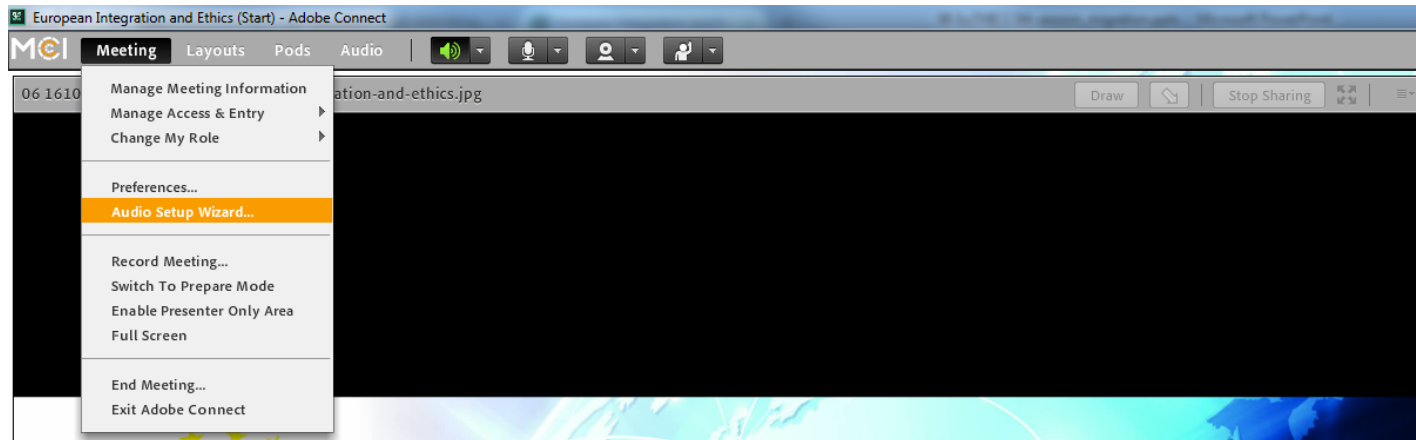


- Basically, I want to give you as much freedom as possible in **shaping the content** of your presentations.
- Nevertheless, we need some **organization** in order to guarantee a coherent overall concept.
- Therefore, I kindly ask you to send me a **mail** ([markus.frischhut@mci.edu](mailto:markus.frischhut@mci.edu)) until Friday (April 20<sup>th</sup>), 13:00h, indicating ...
  - The planned topic / title of your presentation
  - The research question (i.e. what you try to answer)
  - A short description (2-3 sentences only).
- Based on this information, I will try to **structure** the presentations **and maybe** be **reshaping** certain proposals, to reach to goal of an overall coherent concept of presentations given on this day.
- As already announced, the online session on Tuesday, April 24<sup>th</sup> will be an **Q&A session** in order to answer all remaining questions.

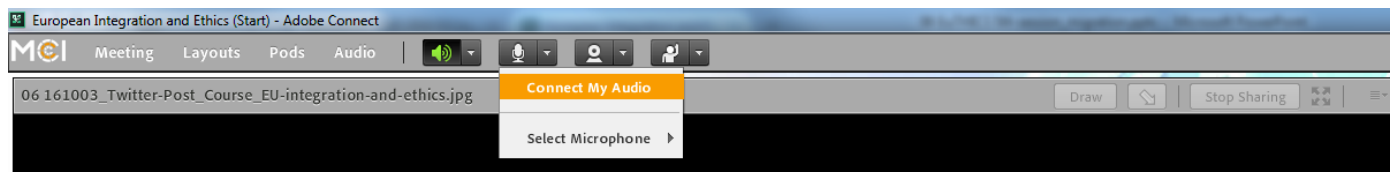


## • Netiquette (please use Google Chrome)

- Before we start, please switch off your mobile phones.
- At the beginning of each session I will **check if you can hear me**, by using the “**raise hand**” button.
- If you have to leave the computer, please let me know by using the “**step away**” button.
- If you have an **urgent question or concern**, you can indicate this with the “**raise hand**” button; I can then grant the “speaking right”; make sure you have a **functioning headset** before the session starts; always run the “audio setup wizard” at the beginning of a session.
- **If** your **question** has been **answered**, please press “**clear status**”.
- If you address questions in the **chat** while I am speaking, please note that I would only be able to **answer** it **later** on.
- Please make sure to be in the room approx. 10 min before the session starts (in order to test your headset etc.).
- After a short **welcome** we will then get started ...  
... and **record** the session

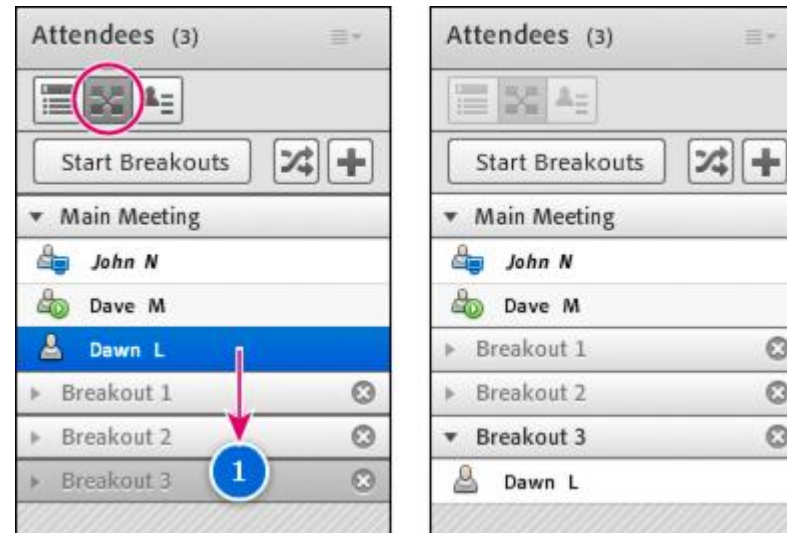


- Make sure you have a **functioning headset** before the session starts.
- Always run the “**audio setup wizard**” at the beginning of a session ...
- ... and **active your audio** if you “receive the microphone”.



- As you will have to contribute by using your microphone, try to have a **quiet place** where you attend the online session.
- And, last but not least, try to make sure you have a “**good**” **internet connection** and **don't use company laptops or** other electronic device with a **FIREWALL**, as this might cause problems in Adobe Connect (especially for the Breakout session, where you might “fall out” of a room).

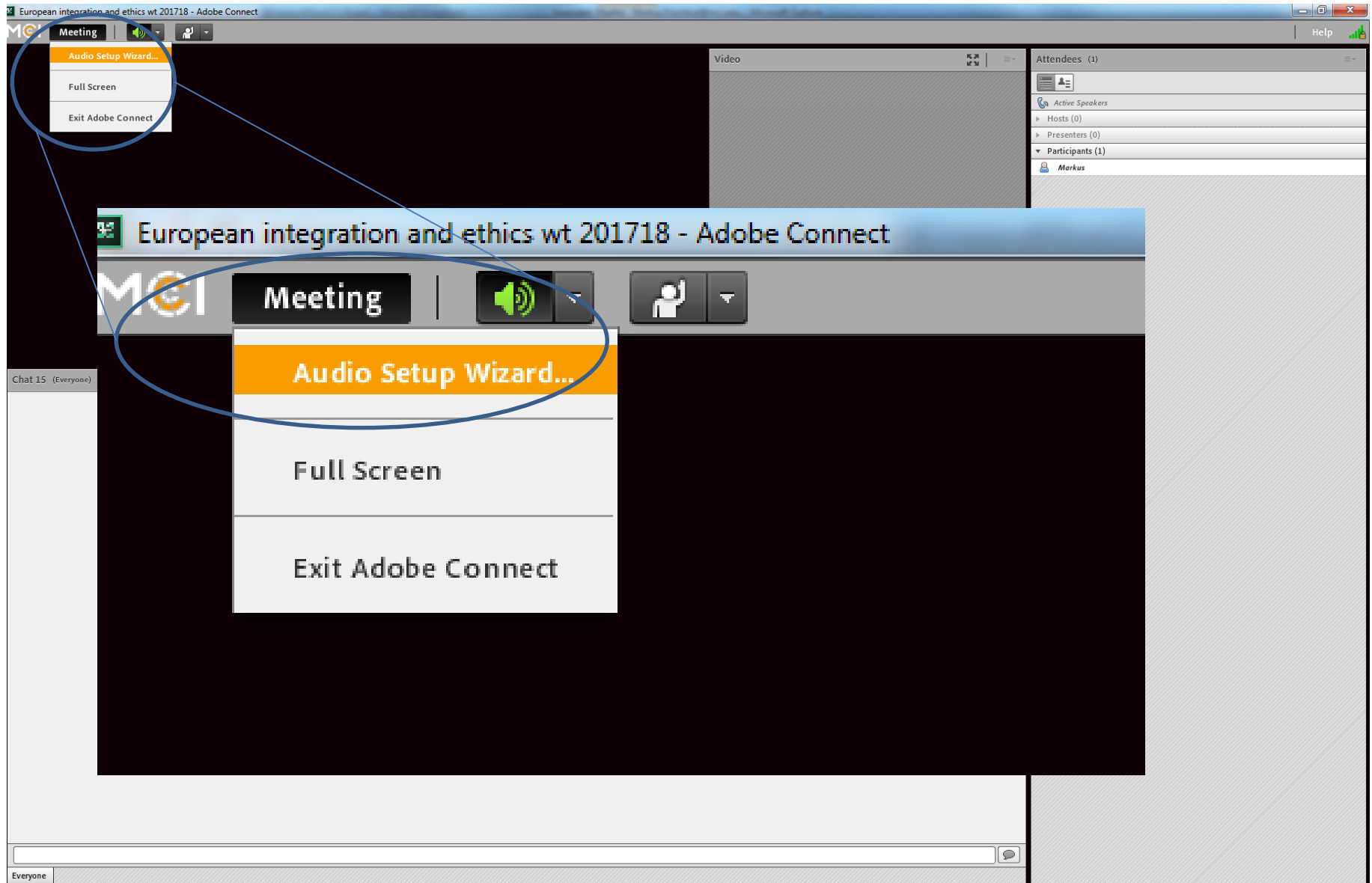




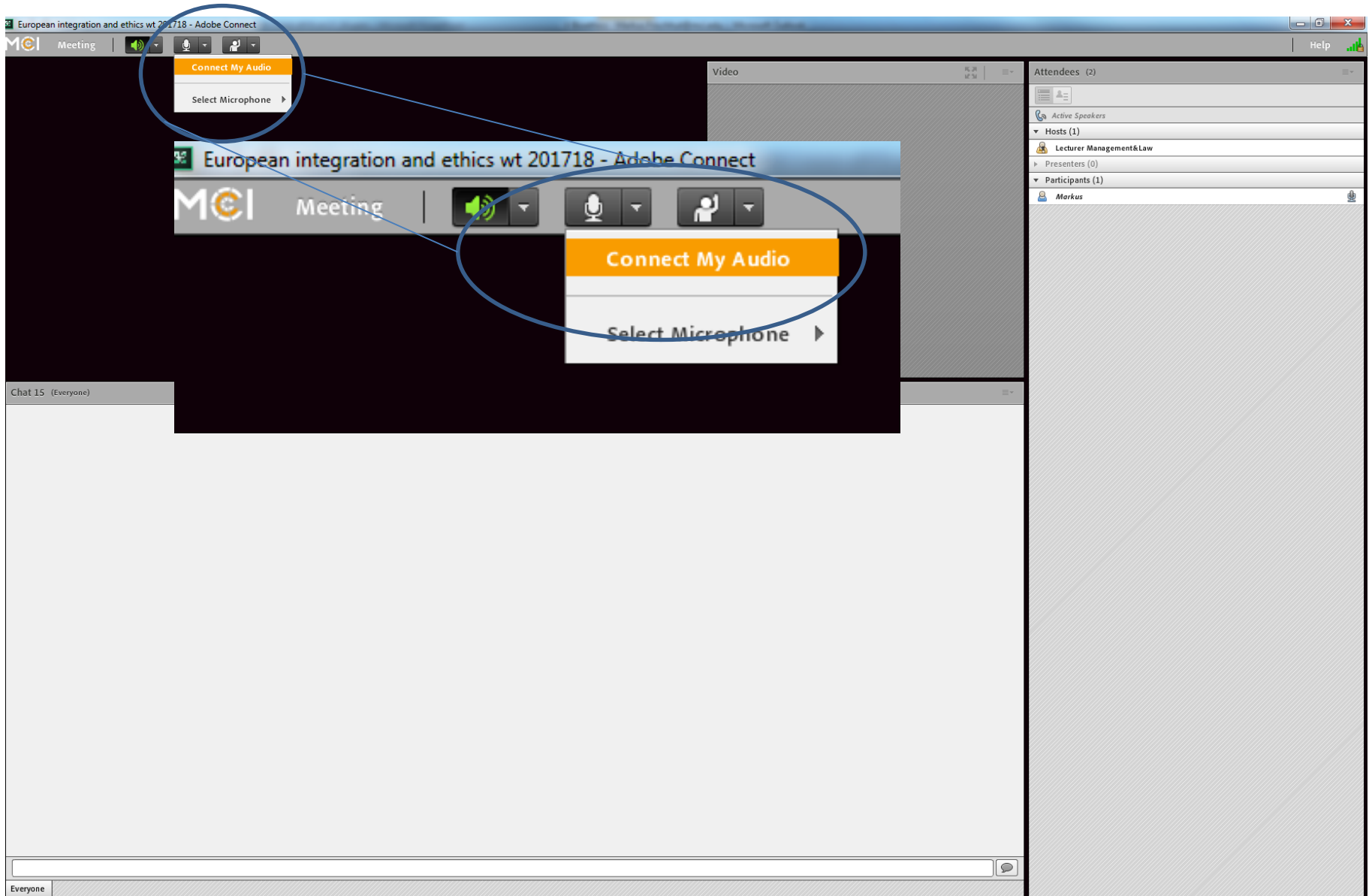
Picture credit: [http://help.adobe.com/en\\_US/connect/8.0/using/WS372813bbb4178f2417094f9e12b308681ed-8000.html](http://help.adobe.com/en_US/connect/8.0/using/WS372813bbb4178f2417094f9e12b308681ed-8000.html)

- Breakout groups:
  - You will be **randomly** allocated to different groups.
  - This forming of groups will be **valid for an entire session**; so if we have two breakout groups works during one session, you will work together with the same people.
  - Only if on another day we start a **new** session, **new** students would randomly meet in one group.

At the beginning, please run the “Audio Setup Wizard”



Before you can use your headset, please click on “Connect My Audio”







Co-funded by the  
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# Thank you for your attention!

**MCI MANAGEMENT CENTER INNSBRUCK  
THE ENTREPRENEURIAL SCHOOL<sup>®</sup>**

**Dr. Markus Frischhut, LL.M.**

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**mentoring the motivated.**

